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THIS MAN ROSE FROM \$1200 AWEEK

He was clerking in a small town general store until he went into business for himself selling Life Insurance. What he did many another ambitious man has done.

A \$26 a week shoe worker took our free course of Life Insurance salesmanship last March and is now making \$350 a month. A \$110 dry goods salesman started in October and made \$300 the first month. A \$125 a month bank clerk started in August and is now making \$250 a month. A \$22.50 a week Russian Jew, in this country only eight years, started in March and has since averaged \$260 a month. A \$12 a week Arkansas barber is now making \$3,600 a year. A \$50 a month clerk started five years ago and is now making \$7,200 a year.

YOU CAN DO THE SAME. Twenty-eight hours of good hard thought and study of the Missouri State Life Insurance Company's

SALESMANSHIP OF

will point out the way. Many men say they would pay \$50 for such a course. We offer it without cost or obligation to any man anywhere in any line of business. This is our method of finding out ambitious men-the kind of men who make the best timber for the business of selling Life Insurance-the best paid hard work in the world.

Men of this kind have placed the Missouri State Life in the front rank of old line insurance companies so that it is known and recognized as the fastest growing life insurance company in America.

ASSETS OVER \$14,000,000 INSURANCE IN FORCE

OVER \$129,000,000

If you accept our offer and study this free course of salesmanship you can equip yourself in 28 hours for a bigger, broader, brighter future either as a salesman of "The Greatest Thing In The World"—life insurance—or it will help you to new possibilities for profit in your present line of work.

If after completing this course you decide that you can sell life insurance we will make you an attractive offer.

Absolutely no Charge

no obligation—yet no philanthropy. It's simply yours free for the asking. Will you invest 28 hours in making a life? You only have 168 hours a week. It rests with you how profitably you will employ that time. Twenty-eight hours of studying this great free course of salesmanship may be YOUR opportunity of making your 168 hours double or treble your income—serhans increase it tenfold. perhaps increase it tenfold.

Enroll Today

DON'T DELAY. Fill in and tear out the coupon below and you will start receiving lessons at once.

WM. KING

AGENCY SUPERVISOR Department C, Missouri State Life Insurance Company,

ST. LOUIS, MO.

MAIL THIS COUPON TODAY

WM. KING, AGENCY SUPERVISOR, Department "C" Missouri State Life Insurance Co., St. Louis, Mo.

Send me your FREE COURSE OF SAIESMANSHIP at cents. It is erstood that I am under no obligation whatmoever.

(Mame)

(City and State) ...